



Elevating Investments into Lasting Learning Gains

EduSolve's ROI-to-LOI Framework helps districts demonstrate fiscal stewardship (ROI) while driving measurable learning outcomes (LOI).

Why ROI Alone Falls Short?

- **Financial Focus:** ROI measures net gain versus cost but misses student achievement and capacity building.
- **Hidden Costs:** Overlooked are opportunity costs of ineffective programs and repeated vendor reliance.
- **Long-Term Value:** Traditional ROI ignores social benefits and sustained professional growth.

Introducing LOI: Learn on Investment

LOI = (Learning Outcomes) ÷ (Cost of Investment)

Centers decision-making on how every dollar accelerates educator expertise and student performance.

How to Measure LOI

1. **Define Learning Outcomes:** Identify specific, measurable learning targets (e.g., % increase in proficiency, survey-based confidence scores).
2. **Establish Baseline Data:** Collect pre-intervention metrics for each outcome to serve as the comparison point.
3. **Track Cost Inputs:** Sum all direct and indirect costs associated with the initiative (consulting fees, materials, staff time).
4. **Collect Post-Implementation Data:** Measure the same metrics after intervention using aligned assessment tools.
5. **Calculate LOI Ratio:** Divide net learning gain (post-score minus baseline) by total cost to yield LOI (e.g., gain per \$1,000 invested).

Example: A coaching program yields a 15-point average increase on a 100-point rubric at \$50,000 total cost → $LOI = 15 \div 50 = 0.3$ points per \$1k

The ROI-to-LOI Journey

Phase	ROI Lens	LOI Lens
1. Discover	Cost-per-student; budget gaps	Baseline skill gaps; learning culture



2. Design	Budget alignment; efficiency goals	Learning pathways; embedded supports
3. Deliver	Spend tracking; resource efficiency	Coaching cycles; real-time application
4. Sustain & Scale	Savings reports; ROI dashboards	LOI dashboards; capacity growth metrics

Next Steps for Your District

Book a 20-min Strategy Call to align fiscal and learning goals and receive a customized LOI Roadmap with cost-learning analytics and success criteria.

Learn from our team of experts with our LOI executive workshop.

Transform investment into impact—EduSolve: Your partner for efficient spending and enduring learning.